

# Communication and Media Policy

## 1. PURPOSE AND OBJECTIVES

Denison recognises the importance of effective and timely communication with its shareholders, investors and the wider community.

This Communication and Media Policy (**Policy**) sets out the standards and the requirements of Denison in relation to communicating with its shareholders and the wider public while it remains a public company not listed on a stock exchange and not a disclosing entity pursuant to section 111AC of the *Corporations Act 2001* (Cth) (the **Act**).

Denison is committed to encouraging shareholders to participate at general meetings.

## 2. SCOPE

This Policy applies to anyone who is employed by or works at Denison, including directors, employees (whether permanent, fixed-term or temporary), contractors, consultants, and secondees wherever located (collectively referred to as **Denison Personnel** in this Policy).

Failure to comply with this Policy may lead to a breach of the Act or other regulations which may result in Denison or its directors incurring liability. Disciplinary action, including dismissal in serious cases, may be taken against any person who fails to comply with this Policy.

## 3. MEDIA RELEASES

### 3.1 Governance standards on communication

Denison has adopted a corporate governance framework designed to ensure that:

- timely and accurate information regarding Denison, including its financial situation, performance, major ownership, strategies, activities and governance, is provided equally to all shareholders;
- channels for disseminating information are adopted which are fair, timely and cost-efficient; and
- Denison does not communicate sensitive or confidential information to any external party.

### 3.2 Media Release Committee

Denison has established a Media Release Committee to ensure that the content of each media release is true, correct and not misleading.

The members of the Media Release Committee are the Managing Director/CEO, the Chair of the Board, the Company Secretary, the Chief Operations Officer and the Chief Commercial Officer, and, where required depending on the subject-matter, the Chief Financial Officer, the General Counsel

and the Subsurface Manager<sup>1</sup>.

The Members of the Media Release Committee provide instructions to any PR consultants engaged by Denison.

### 3.3 Crisis and Emergency Management

Denison has put in place a Crisis and Emergency Management System and Plan providing the details on how to manage communication and media responses to an emergency or crisis. Refer to section 4 of the Crisis and Emergency Plan (DG-PLN-CEMS-01).

### 3.4 Denison website and social platforms

Denison's website [www.denisongas.com.au](http://www.denisongas.com.au) contains information about Denison including news releases and announcements. Denison will place on its website media releases from time to time.

Denison can also be followed on  where news releases are also available.

Denison has a WeChat channel  which will be used to:

- provide shareholders links to news stories; or
- alert shareholders to check their email inbox for information sent by Denison.

### 3.5 Denison Newsletter

Denison offers the possibility to receive company news by email.

As part of its sustainability commitments, Denison encourages its shareholders to opt for all company communications to be received electronically by e-mail.

Shareholders who elect for this option will receive an e-mail advice and/or other electronic alert:

- with a link to the relevant part of the Denison website each time a news release is made by Denison and posted on its website; and
- with a link providing private access when annual reports are released, when notices of meetings and other shareholder communications are sent.

Shareholders who elect to receive electronic communications from Denison will not receive communications by post; however, if the Company receives rejection advice for any shareholder e-mail, the relevant material will be sent to the shareholder by post. A shareholder will be able to change their election at any time.

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<sup>1</sup> or Denison's most senior qualified petroleum reserves and resources evaluator who is available at the time of the proposed announcement.

### 3.6 Authorised spokespersons

The only Denison Personnel authorised to make any public statement on behalf of, or attributable to, Denison are the Managing Director/Chief Executive Officer, the Chair of the Board and the Company Secretary on behalf of the Board, after consultation of the Media Release Committee.

Other Directors or Denison Personnel may only make a public statement if they have the prior written approval of the Board, the Chair or the Managing Director/Chief Executive Officer.

### 3.7 Rumours and media speculation

Denison will not generally comment on rumours or speculations in the media. Any rumours or speculation in the media must immediately be reported to a member of the Media Release Committee so that consideration can be given as to what action to take (if any).

### 3.8 Analyst and investor briefings

Denison may conduct analyst and investor briefings (including site visits). In these cases, the following protocols will apply:

- no sensitive or proprietary information will be disclosed at these briefings;
- questions at briefings that deal with sensitive or proprietary information will not be answered; and
- opinions or forecasts offered on behalf of Denison need to be vetted by the Managing Director/ Chief Executive Officer or the Chair of the Board after consultation of the Media Release Committee.

### 3.9 Market sounding

A **market sounding** is the communication of information to potential or existing investors about a possible transaction, before it has been announced, in order to gauge the interest of potential investors.

Before a market sounding is made, relevant investors will be required to consent to a market sounding by signing Denison's confidentiality agreement. Denison and its advisers will monitor for signs that information about the possible transaction may no longer be confidential.

Denison's internal market soundings processes are reviewed periodically.

### 3.10 Review and release of media releases

The Managing Director/CEO or the Chair of the Board approves media releases after consultation with the relevant member(s) of the Media Release Committee.

For matters deemed of fundamental significance to Denison, the Managing Director/CEO and/or the Chair of the Board and/or the Company Secretary determine(s) whether to proceed, after consultation and approval of the Board.

The Company Secretary ensures that a record of matters considered by the Media Release Committee is kept.

### **3.11 Privacy and Intellectual Property**

Where Denison chooses to publish a photo showing Denison Personnel or any third parties, the written consent of Denison Personnel and any third party showing on the photo must be obtained prior to publication.

Denison must not publish any photo containing a brand/trademark other than Denison unless it has obtained the prior written consent of the owner of the brand/trademark.

## **4. COMMUNICATION WITH SHAREHOLDERS**

### **4.1 Notices of shareholder meetings**

The annual general meeting and other general meetings are the primary forum for shareholder participation.

The date, time and location of meetings will be detailed in the notice of meeting provided in accordance with the Act.

Shareholders are encouraged to submit written questions ahead of the meeting so that the directors may consider how to answer them best.

Shareholders are encouraged to vote through the use of proxies and live votes at meetings as detailed in the notice of meeting. All resolutions will be made by poll.

### **4.2 Access of shareholders to other information**

#### **4.2.1 Annual Report**

The annual report is issued by Denison to its shareholders and published on ASIC's platform every year within 4 months after the end of the financial year. The annual report contains the annual financial report (the financial statements, the notes to the financial statements, the consolidated entity disclosure statement and the directors' declaration about the statements and the notes), the directors' report on operations and activities, the auditors' report and other information as prescribed by Chapter 2M of the Act.

#### **4.2.2 Other information**

The right of shareholders to information is defined by the Act and other legislation.

There is an obligation of confidence in the Company's constitution requiring that a shareholder is not entitled to require or receive any information concerning the business, trading or customers of the Company or any trade secret, secret process, salaries, information containing sensitive or personal information or other confidential or sensitive information of or used by the Company. Accordingly, Denison will not provide the shareholders with such information.

Any request for information must be made to the Company Secretary at [cosec@denisongas.com.au](mailto:cosec@denisongas.com.au) stating the name of shareholder, the information requested and the purpose for which such

information is requested. The Company Secretary will advise the Board of the request and will respond in compliance with the Act and other applicable legislation.

Where the Company releases unaudited operational and/or financial information to its shareholders outside of its annual reporting, it must ensure that such information is based on the same accounting principles and systems, is factual and presented in a clear and balanced way and is provided equally to all shareholders.

## 5. MONITORING AND REVIEW

The Audit and Risk Committee monitors this Policy and reports to the Board.

The Board will review this Policy and its implementation annually.

## 6. ADDITIONAL INFORMATION

If you have any questions arising out of this Policy, please contact the Company Secretary at [cosec@denisongas.com.au](mailto:cosec@denisongas.com.au)

VER*	Approved By	Approval Date
0	Board	13/08/2024

**Application:** This policy applies to the companies of the Denison Group, including Denison Gas Limited and its subsidiaries Denison Gas (Queensland) Pty Ltd, Denison Renewables Pty Ltd and Denison Petroleum Services Pty Ltd.